



Orchestra of St. Luke's is One of Nineteen U.S. Orchestras to Receive League of American Orchestras' Futures Fund Grant

Grant to Support an evidence-based digital initiative to support a new artistic vision for how an orchestra can thrive in a digital landscape.

New York, NY— Orchestra of St. Luke's (OSL) has been named one of nineteen U.S. orchestras to receive a grant from the League of American Orchestras to support innovation and organizational learning. The two-year American Orchestras' Future Fund grants, in the amount of \$80,000–\$150,000 each, are made possible by the generous support of the Ann and Gordon Getty Foundation.

"This forward-looking work—on stage, in the community, and within the organizations themselves—is essential for the evolution of the art form and the institutions that perform it," said Jesse Rosen, the League's President and CEO. *"The Ann and Gordon Getty Foundation has been a catalyst for innovation, and we are grateful for their vision and support."*

"The initiatives represented by the first two grant cycles far exceeded our expectations," said Lisa Delan, Director of the Ann and Gordon Getty Foundation. *"The level of press attention many of these programs received reflects the timeliness of these efforts and makes clear there is much to gain by venturing outside of our comfort zones and carving new pathways through which to connect with our audiences and our communities. We look forward in anticipation to what this next round brings."*

This year's Futures Fund grants demonstrate the innovative measures orchestras are taking to grow their audiences and increase their relevance. Programs receiving support include engagement of veterans with PTSD; research on the effects of music education on the emotional, social, and neural development of children; new uses of digital marketing; and partnerships with universities, public and private school systems, and other nonprofits to create new musical experiences.

This is the third round of the League's \$4.5 million *American Orchestras' Futures Fund* program; previous grants were announced in [2017](#) and [2018](#). For this latest round, U.S.-based orchestras that are members of the League of American Orchestras were eligible to apply. An independent peer review panel selected the orchestras based on criteria including the organization's capacity to respond and adapt to opportunities and changed circumstances, and the potential for artistic, internal, community, public value, and field-wide impact.

About the League of American Orchestras

The League of American Orchestras leads, supports, and champions America's orchestras and the vitality of the music they perform. Its diverse membership of more than 2,000 organizations and individuals across North America runs the gamut from world-renowned orchestras to community groups, from summer festivals to student and youth ensembles, from conservatories to libraries, from businesses serving orchestras to individuals who love symphonic music. The only national organization



dedicated solely to the orchestral experience, the League is a nexus of knowledge and innovation, advocacy, and leadership advancement. Its conferences and events, award-winning *Symphony* magazine, website, and other publications inform people around the world about orchestral activity and developments. Founded in 1942 and chartered by Congress in 1962, the League links a national network of thousands of instrumentalists, conductors, managers and administrators, board members, volunteers, and business partners. Visit americanorchestras.org.